



Approved Meeting Minutes

Board Meeting

February 9, 2017

Present: Chairman Howard Rudd (*closed session only*), Secretary/Treasurer John Norman, Directors Nick Alexander and Ed Benoit

Absent: Chairman Rudd (*left after closed session*) and Director Jim Gray

Corporate Counsel: Greg Thatch, Law Offices of Gregory D. Thatch

Corporate Staff: CEO Chris Robles and Board Secretary Lonnye Heple

II. Closed Session: Conference with Legal Counsel – Anticipated Litigation

Initiation of litigation pursuant to paragraph (4) of subdivision (d) of Section 54956.9 – one potential case.

Nothing to Report

Note: Chairman Rudd left the meeting at 8:50 a.m. following the closed session

III. Action Items

a. Approve the December 8, 2016 Board Meeting Minutes

Director Alexander made a motion to approve the minutes for the December 8, 2016 Board Meeting. Secretary/Treasurer Norman seconded the motion.

Votes: Motion Carried 3-0

Yes: Secretary/Treasurer Norman, Directors Alexander and Benoit

Absent: Chairman Rudd and Director Gray

b. Reaffirm Advantage Roseville's participation in Greater Sacramento's contract to promote regional economic development & tourism marketing

Director Benoit made a motion to accept staff's recommendation and reaffirm Advantage Roseville's participation in Great Sacramento's contract to promote regional economic development & tourism marketing. Director Alexander seconded the motion.

Votes: Motion Carried 3-0

Yes: Secretary/Treasurer Norman, Directors Alexander and Benoit

Absent: Chairman Rudd and Director Gray

c. Approve New RCDC Logo

The Board liked the colors but requested to see the proposed logo with "Roseville Community" on one line and then on the line below "Development Corporation". They would also like to see examples of letterhead and business cards. Staff will bring back to the Board at the March 23rd meeting for review and approval.

The Board also requested that staff review the key goals and update them as needed.

IV. Discussion Items

a. Financial Update

Administrative Analyst Melissa Hagan provided a financial update. We are on budget for the year with no issues.

b. Property Updates

238 Vernon Street – Ninja Sushi

- Staff recently met with Steve Kwon to check in to see how things were going after their first year of operation. Things are going good.
- Their take out business is down and they attribute this to the lack of easy in and out parking. They requested assistance in getting a 15 minute parking space in front of the restaurant to help with this issue.
- The Board suggested that they look into renting out the basement. Items to be reviewed for this would be whether a restroom would be required and is there sufficient overhead clearance. Staff will follow up on these questions.

240 Vernon Street – Monk’s Cellar

- The building purchase is moving forward. Escrow was extended to February 23rd.

242-246 Vernon Street

- The trap door in the sidewalk in front of 242 Vernon Street was repaired.
- 244 Vernon Street, Glue Factory – They are requesting rent abatement.

110 Pacific Street

- The interior has been cleaned out.
- The railings and beams have been cleaned, painted and sealed.
- Currently waiting on a proposal from Williams + Paddon.

V. Non-Agenda Public Comments

Secretary/Treasurer Norman opened the floor for public comments.

None Received

V. Board and Staff Comments

CEO Chris Robles informed the Board that the PBID is looking into valet parking and that vendors are putting together proposals. The Board asked that they make sure the vendors address the needs of the theaters when everyone would be exiting at one time.

Staff and legal counsel will be reviewing the corporate bylaws to consider updates and revisions. If needed, they will bring their recommendations forward to the Board.

VI. Adjournment – 9:40 a.m.