



Board of Directors
Howard Rudd, Chair
John Norman, Secretary/Treasurer
Nick Alexander
Louise Walker

AGENDA
Special Board Meeting
April 12, 2019 @ 8:15 a.m.
Hutchison Conference Room
311 Vernon Street, 2nd Floor
Roseville, CA

- I. **Silent Roll Call**
- II. **Non-Agenda Public Comment**
- III. **Action Items**
 - a. Approve the March 28, 2019 Board Meeting Minutes
 - b. Approve a sponsorship request for "Roseville 2019"
- IV. **Closed Session**
 - A. **Conference with Real Property Negotiator**
 - a. Property – 238 Vernon Street, Roseville, CA
 - b. Agency Negotiator – Mike Isom, CEO
 - c. Negotiating Party – Thomas A. Roth
 - d. Under Negotiation – Purchase, Price and Terms of Payment
 - B. **Conference with Legal Counsel – Existing Litigation (Subdivision (a) of Section 54956.9)**

Ryan v. City of Roseville, et al.
USDC – Eastern District of California Case #2:17-cv-01453-MCW-DB

Ryan v. City of Roseville. et al.
Placer County Superior Court Case #SCV0041974
- V. **Board and Staff Comments**
- VI. **Adjournment**



Meeting Minutes Board Meeting February 28, 2019

Present: Chairman Howard Rudd, Secretary/Treasurer John Norman, Directors Nick Alexander, and Louise Walker

Corporate Counsel: Larry Larsen, Law Offices of Gregory D. Thatch

Corporate Staff: CEO Mike Isom and Board Secretary Amy Ruiz

II. Non-Agenda Public Comment

Chairman Rudd opened the floor for public comment

None Received

III. Action Items

a. Approve the January 24, 2019 Board Meeting Minutes

Secretary/Treasurer Norman made a motion to approve the minutes for the January 24, 2019 Board Meeting. Director Walker seconded the motion.

Votes: Motion Carried 3-0

Yes: Chairman Rudd, Secretary/Treasurer Norman, Director Walker

Note: Director Alexander arrived at 8:34 a.m. and Director Walker departed at 8:34 a.m.

IV. Closed Session

A. Conference with Real Property Negotiator

- a. Property – 110 Pacific Street, Roseville, CA
- b. Agency Negotiator – Mike Isom, CEO
- c. Negotiating Party – Golden State Homes, LLC
- d. Under Negotiation – Purchase, Price and Terms of Payment

B. Conference with Legal Counsel – Existing Litigation (Subdivision (a) of Section 54956.9)

Ryan v. City of Roseville, et al.
USDC – Eastern District of California Case #2:17-cv-01453-MCW-DB

Ryan v. City of Roseville. et al.
Placer County Superior Court Case #SCV0041974

Nothing to Report.

V. Board and Staff Comments

VII. Adjournment – 8:45 a.m.

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P.O. Box 696, Roseville, CA 95678 • 916-780-7232 • www.rosevillecdc.com



RCDC Board Meeting – April 12, 2019
Staff Report

Contact: Laura Matteoli
lmatteoli@roseville.ca.us
(916) 774-5284

Item III-b (Action): Annual Roseville 2019 Event: Request for Sponsorship

RECOMMENDATION

The RCDC staff recommends that the Board review and approve a \$5,000.00 sponsorship for the Roseville Chamber of Commerce's annual Roseville 2019 Event.

BACKGROUND

The Roseville Chamber of Commerce requests the RCDC Advantage Roseville sponsor the annual Roseville 2019 Event that is scheduled for Wednesday, May 22, 2019, see Attachment 1. This is the City's largest single business event of the year showcasing businesses and opportunities within the City.

DISCUSSION

The Roseville 2019 Event will be held at "The Grounds" located at 800 All American City Blvd, Roseville, CA 95678 and is expected to host over 750 local and regional business leaders, elected officials and community influencers. The Roseville 2019 Event encourages attendees to build on their civic, business and personal relationships with a full day of networking opportunities and information sharing. The resonating theme of this year is "*Connect, Share and Influence*".

Staff recommends the Regiment Sponsorship level of \$5,000.00 to receive program recognition, website and social media mentions, exhibit hall recognition (logo), booth and attendance of twenty persons. This sponsorship level is consistent with previous year's sponsorships and provides for twice the seating that will be reserved for the keynote speaker and the City of Roseville and Placer County "State of the City" presentations. Event seating will be made available to the Roseville Community Development Corporation, Advantage Roseville members and potential businesses. New this year, Roseville 2019 is scheduled to start at 8:00 am and end at 1:00 pm. with a power hour networking breakfast starting at 8:00 am and no catered lunch. This sponsorship will be coordinated with the City's Event sponsorship which is provided by an annual membership to the Chamber of Commerce. The 2018-2019 work program and budget included \$20,000 dollars for sponsorship and specifically identifies Roseville 2019 as one of the recipients in the amount of \$5,000.00. Currently, there is approximately \$11,300 remaining in the sponsorship budget this year.

This sponsorship request is consistent with: 1) the RCDC goals of providing and promoting activities that create economic prosperity and business opportunities for businesses within Roseville; and 2) the RCDC 3.06 Sponsorship Policy. Specifically, the Sponsorship Policy requires that sponsorships greater than \$1,000 to receive Board approval.

Attachment:

1. Roseville 2019 Event - Sponsorship Opportunity

Roseville 2019

Connect
Share
Influence

★★★★★★★★★★ POWER HOUR Division ★★★★★★★★★★	★★★★★★★★★★ KEYNOTE DIVISION ★★★★★★★★★★	Regiment	Brigade	Battalion	Company	Platoon	Squad
\$7,500	\$7,500	\$5,000	\$2,500	\$1,500	\$1,200	\$1,000	\$750
VIP Keynote Speaker Meet & Greet	VIP Keynote Speaker Meet & Greet	20 reserved seats <i>*Premier placement</i>	10 reserved seats <i>*Premier placement</i>	5 reserved seats	10 reserved seats	2 reserved seats	2 reserved seats
5-minute presentation during Power Hour	Introduction of Keynote Speaker during program	Premier 10x10 exhibitor booth	10x10 exhibitor booth	10x10 exhibitor booth	Program recognition	10x10 exhibitor booth	8x8 exhibitor booth
10 reserved seats <i>*Premier placement</i>	10 reserved seats <i>*Premier placement</i>	Program recognition	Program recognition	Program recognition	Company listing & link on website	Program recognition	Program recognition
Premier 10x10 exhibitor booth	Premier 10x10 exhibitor booth	Company logo & link on website	Company logo & link on website	Company listing & link on website	Exhibit hall recognition (listing)	Company listing & link on website	Company listing & link on website
Program recognition	Program recognition	Exhibit hall recognition (logo)	Exhibit hall recognition (logo)	Exhibit hall recognition (listing)	Individual social media mention		
Company logo & link on website	Company logo & link on website	Individual social media mention	Individual social media mention	Individual social media mention			
Exhibit hall recognition (logo)	Exhibit hall recognition (logo)	:30 Facebook Live commercial	:30 Facebook Live commercial				
Individual social media mention	Individual social media mention	Vinyl floor decal	Thank You Eblast with logo				
:30 Facebook Live commercial	:30 Facebook Live commercial	Pre-event media recognition					
Vinyl floor decal	Vinyl floor decal	Thank You Eblast with logo					
Pre-event media recognition	Pre-event media recognition	Program spotlight					



Wednesday, May 22, 2019
8 a.m. - 1 p.m.
@the Grounds
800 All American City Blvd.

Individual Ticket Prices:
Chamber Members (*before May 1st*) - \$75
Non-Members (& Members *after May 1st*) - \$100

Printing by:



*POWER HOUR & KEYNOTE SPONSORS
LIMITED TO ONE SPONSOR EACH



Wednesday, May 22, 2019
8 a.m. - 1 p.m.
@the Grounds
800 All American City Blvd.
www.Roseville2019.com



Contact Information: (Type or print clearly)

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Cancellations/Refunds:
Once reservation form and monies are received, there are NO REFUNDS; nor can the monies be transferred to another Chamber event.

Terms and Conditions:
We agree to all of the exhibitor terms and conditions posted on this reservation form. Please acknowledge agreement by placing your initials here _____

Payment Method:

Check - Payable to
Roseville Area Chamber of Commerce
Check # _____

Credit Card:
 AMEX Visa MasterCard Discover

Card Number _____

Exp. Date _____ Billing Zip _____

Print Name on Card _____

Signature of Cardholder _____

Please remit payment and form to:
Roseville Area Chamber of Commerce
650 Douglas Blvd., Roseville, CA 95678
(916) 783 - 8136 or FAX (916) 783-4772

Sponsorship Levels:
See Details on Other Side
(please select one)

POWER HOUR Division

KEYNOTE Division

Regiment

Brigade

Battalion

Company

Platoon

Squad

HOST SPONSOR



DIVISION SPONSORS

